# Mohamed (Mo) Emish

Machine Learning Researcher and Software Developer

Ph.D. Student at the University of California, Irvine (UCI) Donald Bern School of Informatics and Computer Science. My research interests are Deep Learning and consumer health informatics. Taught over 700 undergraduate students Human-Computer Interaction and Programming.

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### EXPERIENCE

#### UC Institute of Prediction Technology, Irvine, CA

### Aug 2021 - Present

#### Machine Learning Researcher

- Developed and implemented federated learning algorithms to analyze medical data while preserving data privacy
- Designed a blockchain-based marketplace for data crowdsourcing and monetization using NFTs to enable secure sharing of wearable device data
- Built a recommendation system for personalized healthcare ads, achieving a 540% increase in click-through rate using geolocation data and advertising IDs
- Created a mobile app library for consensual user tracking and ad delivery, resulting in a 320% increase in engagement
- Implemented a spatial data science pipeline for processing hundreds of GBs of GPS mobility records from mobile devices

#### CueBack (Remote)

#### Jun 2021 - Aug 2021

Software Engineering Intern

• Developed a collaborative filtering recommender system in Java to improve content relevance

#### **Galaxy Semiconductor (Remote)**

#### Sep 2020 - May 2021

Machine Learning Researcher

- Developed deep learning models and clustering algorithms to improve faulty silicon wafer detection
- Created an API for data retrieval and computationally-heavy code execution, containerized using Docker

#### Apple Inc., Cupertino, CA

#### Feb 2020 – Aug 2020

- Product Management Intern
- Reduced API latency and production bugs by analyzing API logs and communicating insights to engineering teams
- Launched a new feature on App Store, overseeing engineering, QA, marketing, and sales teams to serve mobile ads for a new segment of applications
- Led an extensive investigation of user metrics, business KPIs, and revenue forecasting

# **OTHER EXPERIENCE**

**University of California, Irvine, CA** *Teaching Assistant*  Sep 2022 - Present

## **Publications**

- "On Monetizing Personal Wearable Devices Data: A Blockchain-based Marketplace for Data Crowdsourcing and Federated Machine Learning in Healthcare", Artificial Intelligence Advances, 2022
- "Cryptocurrency as a New Method for Participant Compensation in Research", Health Policy and Technology (In review)

# **Technical Skills**

#### Web Development & Programming

Python, SQL, JavaScript, Java, C++, AWS stack, RESTful APIs, Frontend, SQL DB, No-SQL DB, CI/CD, Docker

#### **Machine Learning**

NLTK, SpaCy, GPT-3 API, PyTorch, TensorFlow, OpenAI Gym, ARIMA

#### Data Science

Pandas, Statistical analysis, Probabilistic modeling, A/B testing

#### Hardware

Trusted Execution Environment, Accelerator Design, VHDL

### EDUCATION

University of California, Irvine, CA June 2026 (Expected) *Ph.D., Informatics* 

Claremont McKenna College, Claremont, CA May 2021

Bachelor of Arts, Computer Science